



# SONYA BAILOR

CONSULTANT | COACH | SPEAKER | AUTHOR

From a traumatic childhood and years in the state system... to becoming a highly sought after business growth strategist and impact-driven CEO.

**REAL | RELATABLE | RELEVANT**

#### SPEAKER FEE RANGE:

\$2,000 - \$20,000

#### SPEAKER TRAVELS FROM:

Huntsville, AL

#### SPEAKER FEE RANGE:

juliana@bailor.group

**BAILOR**GROUP

#### SPEAKER TOPICS

- Best Practices
- Branding
- Business
- Business Growth
- Change Management
- Communication
- Emotional Intelligence
- Executive Coaching
- Inspirational
- Interactive
- Leadership
- Motivational
- Personal Development
- Power of Woman
- Storytelling
- Training & Development
- Victim Mentality
- Women in Leadership

#### TOP 2 SPEAKER PROGRAMS



##### TURN FEAR INTO POWER

Imagine harnessing the most powerful driving force we have as humans... fear. In this breakthrough keynote, Sonya Bailor reveals how fear—when understood and redirected—becomes the ultimate catalyst for growth, clarity, and forward momentum. With real-world strategy and neuro-reassociation, this talk empowers audiences to shift fear from paralysis into power. Expect clarity. Expect courage. Expect to rise.



##### YOU 2.0 – POWERED BY AI

In this unforgettable keynote, Sonya Bailor shares her powerful journey of reinvention, revealing how AI became her ultimate personal growth partner in rewiring beliefs, sealing energy leaks, and unlocking the next version of herself, in every area of her life. This experience invites audiences to break through comfort zones and discover how AI can become your 2.0 co-creator. Expect truth. Expect tools. Expect to be changed.

#### ABOUT SONYA BAILOR

Sonya Bailor is a leader that other leaders call upon. She is the Founder & CEO of Bailor Group, a boutique management and marketing consulting firm known for its focus on growth strategy and organizational change management. Her strategic leadership has fostered transformational results across various industries, including healthcare, consumer goods, professional sports, spirits, and nonprofit sectors throughout the United States. Her deep-seated expertise in coaching and consulting has been instrumental in propelling businesses and individual leaders to achieve unparalleled success.

Drawing on a traumatic childhood, Ms. Bailor's resilience and purpose were shaped by motivational learning and entrepreneurship instilled by her parents. She embodies a strong work ethic centered on ownership and servant leadership. Her commitment extends beyond business as she actively participates in board roles and supports numerous nonprofits through fundraising and volunteer efforts, driving community growth and impactful social change.